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MEDIA ADVISORY

The American Revolutionary War Living History Center to be announced in the Kings Mountain Region

Release to the public after March 6, 2009

(Grover, NC) March 3, 2009 – A press conference will be held on March 10 at 12:12 p.m. about a new 25 to 50 acre Colonial Bed and Breakfast Inn and Resort complete with Living History Battle and Camp Center. This will include a historically correct farm, Nature and Earth Spa & Salon and equestrian riding center. Authentic encampments of local militia, British and American Indians complete with battles throughout the year and festivals will be had. A local artisan's gift shop, Phifer Hall & Colonel Frederick Hambright / Hambrecht museum has already started its plans for the region - inside this resort. Work with the Cleveland County Chamber of Commerce and various other economic advisors began in late 2008. It expects to draw up to one million visitors, per year - from world traffic. Five land locations are being reviewed from Kings Mountain to Shelby and in South Carolina as the team moves to make a decision.

When President John Adams was introduced by Doctor Benjamin Franklin for the grand opening of The Inn of the Patriots B & B hotel in Grover, NC – it was preceded by an introduction by then, Governor of North Carolina, Thomas Burke. As militia had been firing salutes all day long and cannons raged, folks wondered how all this came together in Cleveland County. The answer was creativity, inspiration and tenacity – traits always present here – especially at the battle of Kings Mountain. The movement came from vast supporters of the Back Country Militia, the South Fork Boys NC Militia and Marti and Stormy Mongiello. Marti is the Executive Director of the Presidential Culinary Museum and Stormy is the Manager of the Bed and Breakfast – both in the town named after the President, Grover, NC.

“The new resort will feature a unique and exhilarating guest experience of a **tomahawk throwing range**, bow and arrow firing, American Indian blowgun range, **muzzle loading and flintlock rifle firing**, horseback riding, spear throwing and camping,” states Mongiello, it's new Executive Director. Our goal is to take the well founded advice of Jackie Sibley at the Tourism Department and expand heritage and historic travel destination spots. This is what outside US and world visitors want. And Cleveland County residents like investing \$1.00 and getting a return of five more dollars on tourism investment. “We can send our money off to some investment idea in another state or we can invest in our own history here where each of us lives and works.” “We know that tourism investment is paying off at the rate of five to one and our visitors come from as far away as Europe.”

“The State of North Carolina visitnc.com website is currently translated into German at de.visitnc.com, Japanese at jp.visitnc.com, Spanish at mx.visitnc.com, French Canadian at qc.visitnc.com, and also has a United Kingdom website at uk.visitnc.com,” states Wit Tuttell, Director of Public Relations for the NC Division of Film, Tourism and Sports Development.

Jackie Sibley, Cleveland County Director of Tourism, furthered that, “domestic and international travelers directly spent more than \$17.1 billion in North Carolina during 2007, up 7.4 percent from 2006. Domestic and international travelers’ expenditures generated employees in North Carolina earned nearly \$4.2 billion in payroll income during 2007. This represented an increase of 4.3 percent from 2006. Domestic and international travelers’ expenditures directly generated 198.9 thousand jobs within North Carolina in 2007, up 2.2 percent from 2006. Domestic and international travelers’ expenditures in North Carolina directly generated close to \$2.7 billion in tax revenue for federal, state and local governments in 2007, up 4.6 from 2006.

“Mecklenburg County received over \$3.4 billion in domestic travelers’ expenditures to lead all of North Carolina’s 100 counties. This is not far from us so it is lucky that we could naturally entice a few folks to drive over here also,” furthered Mongiello.

“As time has evolved, and the streets of Shelby and Kings Mountain are named after our heroes – it has now come time to embrace all they died for in military battle – and showcase it for the world to see,” states Mongiello, a 21-year US military retired veteran. “Thirty five of North Carolina’s 100 counties received over \$100 million in domestic travelers’ expenditures in 2007 – we know what to do and how to do it here in the greatest county on earth – Cleveland County. Kings Mountain is where freedom truly rang its bell for all of Europe to see. After all, there were NO BRITISH troops at the battle that turned the tide of the entire war. This was a battle fought entirely between neighbors – those who believed in royalty and Kings and Queens – and those who believed in government by the people and for the people.”

The President of the United States of America, John Adams, was the Keynote Speaker at the grand opening and ribbon cutting of the statue and Inn dedicated to Lieutenant Colonel Frederick Hambright (Hambrecht of Germany) a noted hero of Kings Mountain and member of the North Carolina Provisional Congress. The dedication was held in conjunction with a Cleveland County Chamber of Commerce ribbon cutting ceremony for The Inn of the Patriots Bed & Breakfast on Tuesday, July 1, 2008 at 11:00 a.m.

The address is 301 Cleveland Avenue, Grover, NC 28073 and lengthy information and photos are available at www.theinnofthepatriots.com (also includes directions).

Media opportunities are available for private and extended interviews. A **private MEDIA VIP Suite** is available with Time Warner Business High Speed stations, *White House Style catering of food and drink* and private lounge.

The Inn is operated by a former Executive Chef to the President and First Family of the United States of America – Martin CJ Mongiello. Marti is a US Navy Retired veteran of 21 years. His wife Stormy and step-son James are trained Chefs also. They are now showcasing the first-ever Presidential Culinary Museum with artifacts and archived materials, plates, menus and memorabilia spanning over 200 years of US history. They cook private dinners around the world, locally and for benefits to charity and corporations. The new Inn is a fully-functioning bed and breakfast built by the great-grandson of Lieutenant Colonel Frederick Hambright, Assistant Surgeon Alfred Hambright in 1879. It features original silver chandeliers and 15 foot tall ceilings.

The South Fork Boys NC Militia is local and was part of the entire militia whom attacked and defeated Major Patrick Ferguson at Kings Mountain Battlegrounds. This attack smashed Lord General Cornwallis left flank and sent him running to his quick and eventual defeat - in Yorktown less than a year later. The war had been stalemated in the North for several years with no great result available – either way. The battle marks the only time that the usage of new technology Pennsylvania and Kentucky long rifles, by one side, showing how destructive and cataclysmic they could be. This was combined with Guerilla style fighting from the Patriots as marksmen and sharpshooters – each dead on the mark – a novel concept for war. The Militia will field a number of exciting events throughout the year including usage of horses in cavalry charges, cannon, smoke and mortars, bombs and signal rockets.

Special guests will also be able to pay a premium fee to take control of either side for the day’s battles and utilize a variety of spyglass, couriers, messengers and tactics to invade, crush and humble one another. The militia, Indians, Jaeger Corps and British troops will comply, accordingly, while crowds watch on.

Noted historic musician, Mr. Zach Lemhouse, will sit on the Industry Board of Advisors along with Businessman of the Year, Steve Padgett serving as the licensed North Carolina Realtor. His wife Micki will assist him. Laurie and John Mancuso along with Patti McMurray will run the Nature and Earth Spa which will be partially buried underground and feature body wraps, full massage offerings, hydro baths and hydro therapy, sugar scrubs, bath soaks, Dead Sea Salts & Body Mud painting, vichy waterfall massage, pedicure, manicure and acrylic nail painting.

The Inn and resort will be wired and Wi-Fi 7GB Broadband hot and feature 24 hour room and valet service. Allan Miller shall run its original and rustic restaurant.

Coit McCarter will serve as Industry Advisor for authentic antiques, Ellis Noel shall be an Advisor for event coordination, Robert Lewis and Richard Stuck will serve as Industry Advisors for battle movements and war, Stormy Mongiello will advise on corporate Human Relations matters, Ed McLean of Historic Rural Hill will advise on expansion and unique events management, Jeff Champion of Champion Communications will advise on advertising, Cathy S. Cowan of Blue Moon Paint Horses will be the Equestrian Director, W. Ted Alexander of Preservation NC will advise on preservation and protection issues, Michael C. Mongiello, Jr. will advise on overall corporate behavior, Doyt Phifer will represent the Phifer Family, Commandant Danny F. Harrill of the USMC League Foothills Detachment 1164 will join Commander Roy Kale of the Kings Mountain VFW as Military Advisors, Jackie Sibley - Tourism Director for the County of Cleveland will be on the board of industry advisors while Reverend Troy Braswell will help advise on the building of a chapel for services and weddings.

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